



A better choice for everyone.

Get the facts

Not sure whether a smoke-free policy is the best option for your rental properties?

Smoke-free policies can save you money.

- The cost of rehabilitating a smoking unit can be nearly seven times that of a smoke-free unit.¹
- Some insurance companies offer discounts for smoke-free policies. Check with your insurance agent today to see if you qualify.

Renters prefer smoke-free housing.

- Seventy percent of Douglas County renters would choose smoke-free housing over a similar option that allows smoking.²
- More than a third of Douglas County renters would be willing to pay more for smoke-free housing.²

Going smoke-free can help protect property and people from the risk of fire.

- From 2005 to 2008, there were 221 smoking-related fires in Nebraska which resulted in over \$2.9 million in property damage.³
- The fatality rate in smoking-related fires is nearly four times higher than the overall residential fire fatality rate.⁴

Learn how renting smoke-free can help your business by visiting RentSmokeFree.org today.

Metro Omaha Tobacco Action Coalition

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¹ Smoke-Free Housing New England, 2009.

² 2005 MSR Group survey of Douglas County residents.

³ Nebraska State Fire Marshall.

⁴ U.S. Fire Administration, Residential Smoking Fires and Casualties, June 2005.