



## **HOW TO MAKE YOUR PARKS TOBACCO-FREE**

### **1. Determine the policy coverage. Some cities have adopted tobacco-free policies for all of their parks and others adopted policies that include all city owned property.**

- Comprehensive policy that covers the entire park system
  - Makes clear to patrons that there is no tobacco use on parks grounds
  - Helps with enforcement by being consistent and making all park property tobacco-free.

### **2. Process to making your outdoor spaces tobacco-free.**

- Build Community and patron support
  - Community members can send in letters of support.
  - Involve key partners in discussions, especially those who regularly use park facilities.
- Recommendation is given to decision makers.
- Decision makers vote or approve policy.
  - Set an implementation date.
- Educate the community on the new policy.
  - Advertise on city communication channels such as website and newsletters.
  - Promote on parks-specific communication channels, such as parks/activities brochures.
  - Newspaper articles and/or ads and press releases.
  - Announcements at events.
- Once approved, staff and key partners will implement, continue to educate park patrons, and enforce the policy.

### **3. Promotion and Enforcement**

- Signage
- City communication channels such as website and newsletters
- Parks-specific communication channels, such as park newsletters and activity brochures
- Newspaper articles and advertisements
- Announcements at events

