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MOTAC Launches PSA at News Conference

(**Omaha, NE**) – Formed to strengthen tobacco control efforts in Douglas County, the Metro Omaha Tobacco Action Coalition (MOTAC) will host a news conference on **Monday, December 5, 2011, at 10:00 a.m.** at the **Ralston Fire Department** located at 7629 Park Drive. Representatives from MOTAC and the Ralston Fire Department will discuss the importance of smoke-free housing and unveil MOTAC's new, local commercial spots produced in both English and Spanish.

MOTAC is a dynamic coalition comprised of health-related organizations, individuals, and educational groups working together to strengthen tobacco control and prevention efforts in the metropolitan Omaha community. For more information about smoke-free housing options and ways property owners and property managers can help to reduce the number of smoking-related apartment fires, visit www.RentSmokeFree.org.

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